

5G TV direct in Las Fallas

Objective: Carry out informative coverage, in real time, through TV cameras connected with 5G technology.

Description:

Telefónica España together with À Punt have made the first live 5G connection in the Fallas since the Lepanto-Guillén de Castro fault and in the Turia riverbed.

This milestone during the coverage of the Fallas 2022 has been made in the morning magazine “A la Ventura d'À Punt” program, when the winners have been announced by Junta Central Fallera.

For live connections, Telefónica Spain has connected with 5G technology an À Punt TV camera through a backpack of the company Aviwest equipped with 5G modems, which allows direct without having to move a mobile unit to the place from which the news is broadcasted.

This solution, supported by the new capabilities of 5G, has made it possible to offer a live connection with high quality on the commercial 5G deployment of Telefónica in Valencia and reduce delays by 25%. In addition, this will allow À Punt to have sufficient bandwidth for live broadcasts in crowded scenarios such as the Fallas.

In this way, the potential of 5G for the media is shown. Thus, the high bandwidth, low latency and stability provided by 5G allows, for example, to improve the naturalness of live interviews with an immediate response from the interviewee.

On the other hand, it provides video broadcasts with HD quality at maximum speed that, even with camera movements, maintains the stability of the signal and the quality of video received in the realization of À Punt.



5G direct in the morning magazine



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